

Success story of Lily Farming:

In the age of Science and Technology, even today, Agriculture is the major source of income. The profession of agriculture/farming can become a profitable income generation activity by adopting new techniques instead of following the old trend of farming. Floriculture can bring a tremendous change in profit of the income. The term farming has changed due to the innovative thoughts of the people.

The floriculture has changed the life of the eleven (11) members of Radhaswamy Sakhi Mandal living in Tarmaliya village of Pardi Taluka. The members thought of cultivating lily garden in the unused land of their Leader of the group, Smt. Tinkal ben Patel by taking the benefit of the Cash credit of Rs. 1 lakh which they received after joining the SHG group. All the women members jointly did the farming like removing weeds, sprinkling pesticides/medicines, plough, watering etc.

The group members were motivated by their leader Smt. Tinkalben Patel, who herself has completed her education in Diploma in Horticulture, to adopt the floriculture as their livelihood activity.

The leader Smt. Tinkal ben Patel informed that the demand of our lily flowers are increasing day by day, the demand goes high during special occasions in the village or nearby village. The idea of lily flower farming came in due to the tremendous demand of the flower. They purchased 2000 saplings of lily plants from their savings of Rs. 1500/- and now harvesting is also completed. As the leader has the knowledge of Horticulture, she along with members cultivated the lily farming very well. This lily cultivation has profitable income due to its demand and price in the market. The lily flowers are sold for Rs. 65/- which provides them a lot of profit.

The members of Radhaswamy Sakhi Mandal are now willing to cultivate Gerbera flowers in the coming months.



