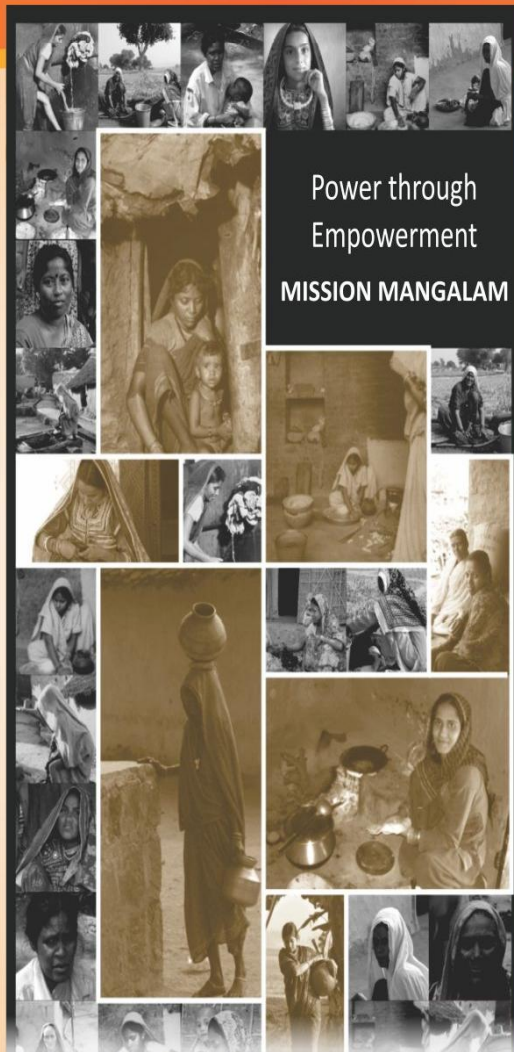




- Financial and Social empowerment through formation of village, Cluster, Block & District Federations of SHGs.
- GLPC has taken a step forward in coordinating and interlinking all likeminded institutions like Government, Banks, Micro Finance Institutions, Milk Federations, and Employment generating organizations closely working with government and public participation for the purpose of its commitment to eradicate poverty.
- GLPC has taken a lead in providing platform to Sakhi Mandals and Self Help Groups in the manufacturing sector for ties with Large Industries and MNC's.



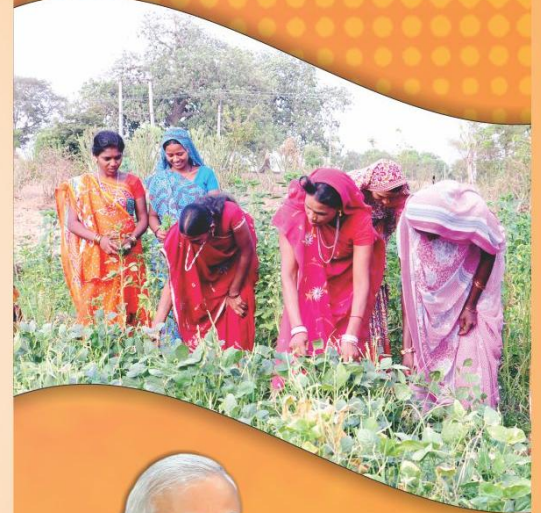
Power through  
Empowerment  
**MISSION MANGALAM**

**Gujarat Livelihood Promotion Company Ltd.**  
3 Floor, Block No. 18, Udhog Bhavan, Sector – 11, Gandhinagar.

Print : Capital Offset, G'Nagar



# MISSION MANGALAM



**Gujarat Livelihood Promotion Company Ltd.**

3 Floor, Block No. 18, Udhog Bhavan, Sector – 11, Gandhinagar.  
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In the state of Gujarat, For the purpose of Women Empowerment and Eradication of poverty a new approach is envisaged named "Mission Mangalam".

- Integrating more than 2 Lacs Rural womenfolk in Sakhi Mandals.
- Availed Cash Credit of Rs. 1100 Crore.
- For the formation, becoming a member Sakhi Mandals/SHGs, Cash Credit / availing 5% Interest subsidy support and for availing skill and vocational trainings, please contact as per the details given under.

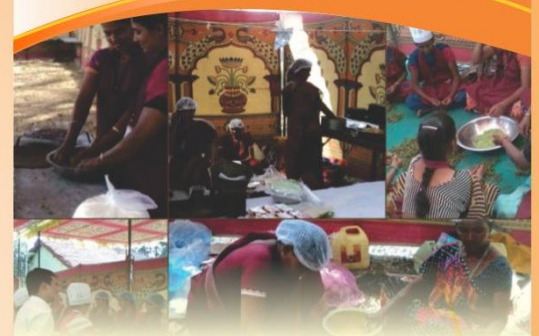
#### Contact Offices

At Taluka level, Taluka Development Officer/Taluka Livelihood Manager, Taluka Panchayat Office and At District Level, Director/District Livelihood Manager, District Rural Development Agency.



- Innovative initiative of Government of Gujarat to empower rural women and Eradication of poverty.
- 1 Lacs Cash Credit to Sakhi Mandals/SHGs by Banks.
- 5 % interest subsidy on Loan availed.
- Successful and Innovative Efforts to provide suitable marketing platform for the produced material.
- Excellent facilities for sales of manufactured products through Gram Haat concept.
- Post joining the Self Help groups, unique opportunity to participate in various fairs at District, State and national level to sale produced products is provided.
- GLPC and DRDA provide a medium to avail skill development trainings and livelihood opportunities for the members of Sakhi Mandals/SHGs.

### Success of Sakhi Mandals



- Successful management of Mangalam Parlours.
- Wide contribution in Catering services.
- Agreement with different departments to provide Housekeeping services.
- Excellent livelihood opportunities in celebration of traditional Fair, Kutch Rannotsav etc.
- Self employment to women through Animal Husbandry, Agro processing, Food processing etc.
- Self employment to women through Fisheries.
- Self employment to women through the production of honey, selling of wax and other nontimber Forest produce etc.
- Self employment to women through manufacture garments, weaving, handicrafts and handloom.
- Self employment to women through the production of Agarbatti, bamboo furniture and other wooden articles.
- Self employment to women through rural sector services.
- Self employment through sea weed farming especially for the women of coastal areas.