Breaking through
The barriers of impediments

Today the world is facing pandemic due to contagious COVID-19. The Government is taking all possible measures to restrict the wide spread of COVID-19. The only preventive measures are social distancing and use of mask for protection against infections of deadly virus. Hence supply of mask with affordable price to the large population has become a challenging task. Women Self Help Group of village Zanzmer, Taluka: Talaja of Bhavnagar district has taken up this mission. Among them is Nathiben Panchabhai Kotadiya, handicapped with one arm and one leg, is illustrious and inspiring.

Nathiben, a poor woman adrift in society, before joining SHG. She had schooling up to 7th standard and living with her grandmother. When the formation of SHG initiated in her village Zanzmer, she also attended the meeting. For a while she thought about her inhabitation for any activity. She didn't have any income so as to do savings. She spent many days on pondering upon such things but she had desire to join the women SHG. She learnt that soft loan is also available from the SHG. Ultimately she made up her mind to join the group and to become self-reliant. Thus, just before two years she joined “Jay Dhirubapu SAKHI Mandal” and got engaged in bag making and tailoring job. She learnt sewing from the co-workers. Other women of the group encouraged her. She got meaning of living life with dignity. Her commitment for the purpose made her expert in cutting. Since then, Nathiben physically handicapped woman is not living on mercy but a self-substantive woman living purposeful life. “Mission Mangalam” a flagship programme of Gujarat - Government under NRLM paved ways to many such women.

Once upon a time Nathiben didn't have any activity or source of income, is now earning from cutting, sewing and such light labour work during arduous condition, Nathiben produced 5000 masks and earned ₹10,000 due to her tireless efforts, hard work pays.

- Keep social distance
- Wear Mask
- Stay fit to Prevent COVID-19

Gujarat Livelihood Promotion Company Ltd. Rural Development Department.